



**“With UNIFI, we have a way to contain content as a single point of truth.”**

– Guy Messick, Director of Design Intelligence

**IA**

**INTERIOR  
ARCHITECTS**

Interior Architects (IA) designs more than a pretty space, they translate their client’s goals, brand and culture into powerful environments built around people, process, technology and business drivers. IA’s clients are tech savvy and data-driven, and include leading firms in the technology, retail and commercial sectors with operations (and interior spaces) located across the globe.

## **Challenge**

Prior to UNIFI, IA organized its interior content into folders that were replicated across servers in each office, worldwide. This system proved to be unwieldy, with update and access issues constantly impacting the shared network folders. It was slowing the speed of IA’s high-performance staff, who needed rapid and dependable access to design assets.

## **Solution**

With UNIFI, IA found more than just a solution to their content management needs, they found a partner who could help them fulfill their mission of leveraging technology to create and optimize interior spaces. The core elements of UNIFI’s cloud-based solution satisfied IA’s need to contain content as a single point of truth. Designers now have always-on, anywhere access to content so they can get what they need, when they need it.

## **At A Glance...**

- Needed a way to access content in a high-speed and dependable manner
- IA discovered UNIFI which gave their designers that anytime, anywhere access that was needed

**“UNIFI is the bridge, allowing all of our staff, offices, consultants and clients access to critical content.”**

– Guy Messick, Director of Design Intelligence

