

Survey Says: “UNIFI is 77% Faster and Saves Each Designer 2.3 Hours a Week”

Overview

ESG is a national architecture and design company based in the heart of Minneapolis, Minnesota. Their main focus is on multifamily residential, hospitality, and creative office design. ESG's dedication to their craft has led them to successfully create several unique solutions that have helped shape beautiful cities and elevate customer experiences, which is recognized by numerous awards.

Since the company's founding over three decades ago, ESG has continuously managed to help their clients bring to life outstanding community, business, and leisure environments. Among the many noteworthy components of the ESG firm, their capability to provide holistic, creative, and innovative solutions to answer various complex problems is their strongest suit.

That being said, awards and recognition isn't what ESG is after. Their true aspiration is the great satisfaction and ultimate contentment of their customers. That is precisely why they made an effort to identify their weaknesses and strengths and address the areas they that they identified as shortcomings. Thus, their decision to partner up with UNIFI came to be.

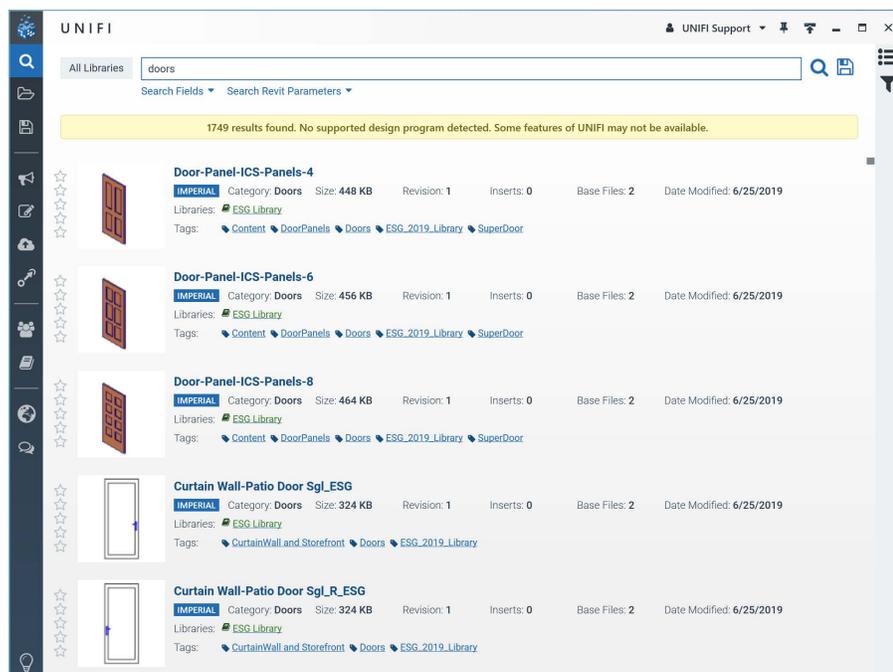
Challenge

Content management was an underlying problem within ESG prior to implementing UNIFI. They understood the need to handle this area but were unsuccessful for 5 long years. Before UNIFI, not only did they struggle to find appropriate content for their users, they also found it difficult to constantly update their libraries just to make sure that their search and sorting functions remained operational.

esg

"After 5 years of a competitor product with little implementation and user interest... We switched to UNIFI with what could be described as a 10 fold increase in usage by our teams."

– Mike Engel
Design Technology Manager



Solution

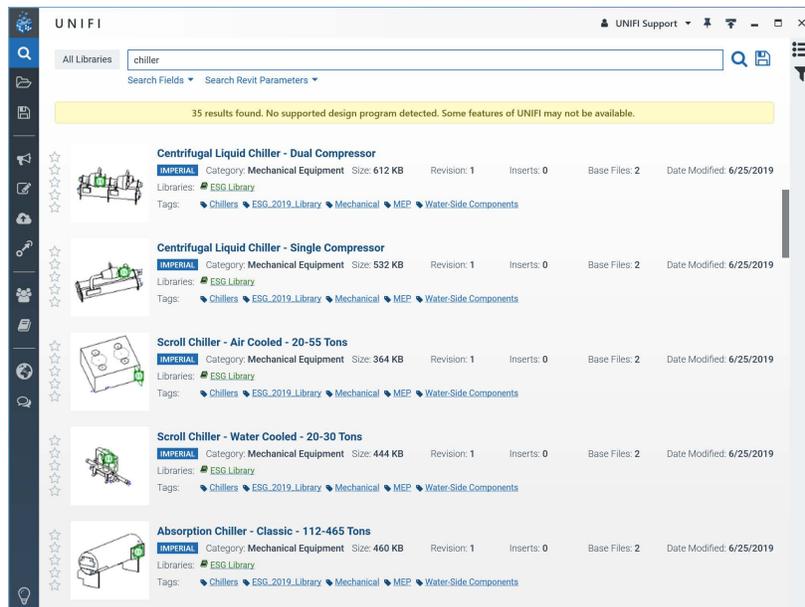
In order to better serve their customers and deliver projects more efficiently, ESG decided it was time to evolve and remedy their content management struggle. They had a lengthy requirements list including a solution that was more robust and user-focused. UNIFI has proven to be the answer to their needs. Getting content into projects was only the first step, the second was also having the ability to understand what content is used, and what isn't. UNIFI enabled them to do just that alongside the capability to work beyond just the basic Revit Content.

- **Stronger Content Management:** Prior to UNIFI, ESG managed their content via CTC BIM List alongside a network directory. They went on and used it for 5 years with little to no success. Since they were required to update the network drive constantly just for this process to function properly, they felt as if their prior solution was just causing more problems - rather than providing a content management solution. UNIFI eliminated these problems and better yet, UNIFI has also enabled the ESG team to enhance their BIM work flows across the board.
- **User-focused Services:** After rolling out UNIFI, ESG was able to pull their access to the network drive location. At first ESG users were skeptical of this transition- as it was different from they're used to. Today, both the QA team and ESG's BIM team have fully adopted UNIFI and love leveraging all of its underlying benefits. Typically, these two teams stayed as far away from each other as possible when it comes to their opinions, but UNIFI managed to bring them together and they agree the time and money savings with UNIFI are invaluable.

The multi-format support within UNIFI has enabled the storage and search of any file, no matter what the format is, on the platform. ESG is home to several top-notch designers who handle large amounts of data on a daily basis. Now that they can store, insert, and actively access the information they need in UNIFI within their models, they can now be more productive, efficient, and better serve their customers.

To conclude, ESG says that despite evaluating and trying several other platforms to elevate their production other UNIFI, they still unanimously agree that UNIFI is the way to go and competitors offerings simply don't compare.

ESG stands firm that UNIFI is a must have tool that continually enables their team to garner better work flows, efficiency, and results than what they were getting previously with a competitor product.



ABOUT UNIFI:

UNIFI is the single source cloud platform to control, manage, and analyze digital building content. **UNIFI Content Management** supports all file formats – Revit, Bentley, SketchUp, AutoCAD, jpg, xls, doc – enabling any file to be stored, accessed and managed on UNIFI. Trusted, high quality manufacturer content hosted on **UNIFI Connect** easily integrates into the existing libraries and models of designers and specifiers. **UNIFI Insights** provides actionable analytics to maximize the investment in digital content. Learn why leading architectural, engineering, construction and manufacturing organizations trust UNIFI as the complete solution for their digital content needs at www.unifilabs.com or contact us at **702.834.5525**