UNIFI

Survey Says:
"UNIFI is an essential tool for all project deliverables."

HDR

Overview

HDR is a cutting edge, global design firm that strives to add meaning and value to the world with the way they work. Their versatile team consists of nearly 10,000 employees including the most talented architects, engineers, scientists, economists, constructors, analysts and artists from across the globe in more than 200 offices. They strive to live the network, listen first, hold themselves accountable, push boundaries, and design smart.

HDR prides itself on outstanding design as evidenced by their lengthy list of awards and rankings including the Engineering Excellence Gold Award (2020), American Institute of Architecture Design Award (2020), and hundreds more. With every project, they start by asking themselves what their impact is on the world. HDR consistently demonstrates their commitment to bettering the world around them through community involvement and support.

"Content is the foundation to all of our deliverables as a design firm. Having efficient, hassle-free access to the content we need in a single source with UNIFI is essential to our success."

– Chris Shafer
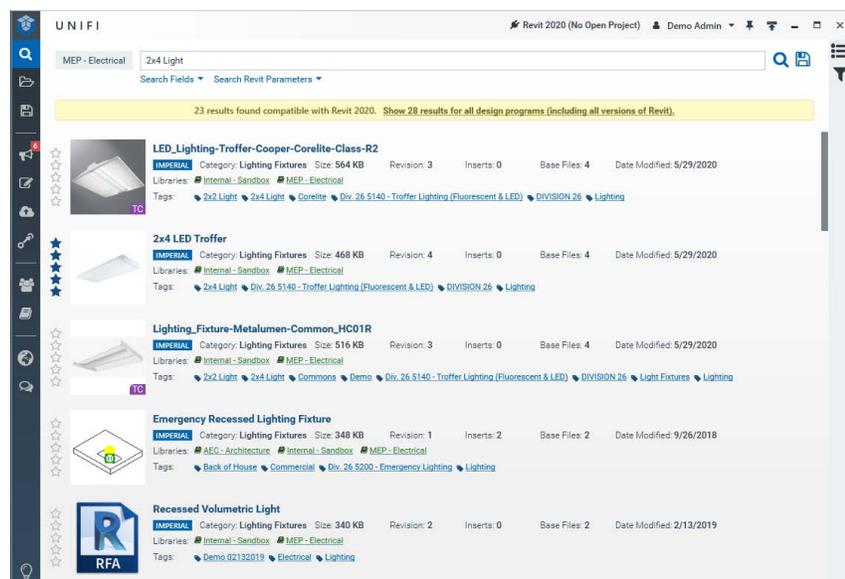*Digital Design Leader*

Challenge

Amidst building their reputation as the gold standard among design firms in the industry, HDR recognized the fundamental role that content plays in the entire BIM project delivery process. As the industry evolved, they realized that the beautiful, complete, calibrated, infrastructures they were designing relied on the BIM content within the structure as the project's most foundational building block. Without full control of the content and its corresponding data within their models, they did not have full control of project standards nor the quality of their project deliverables. To build on their status as cutting-edge leaders in the industry dedicated to top quality work, they sought to take control of their BIM content.
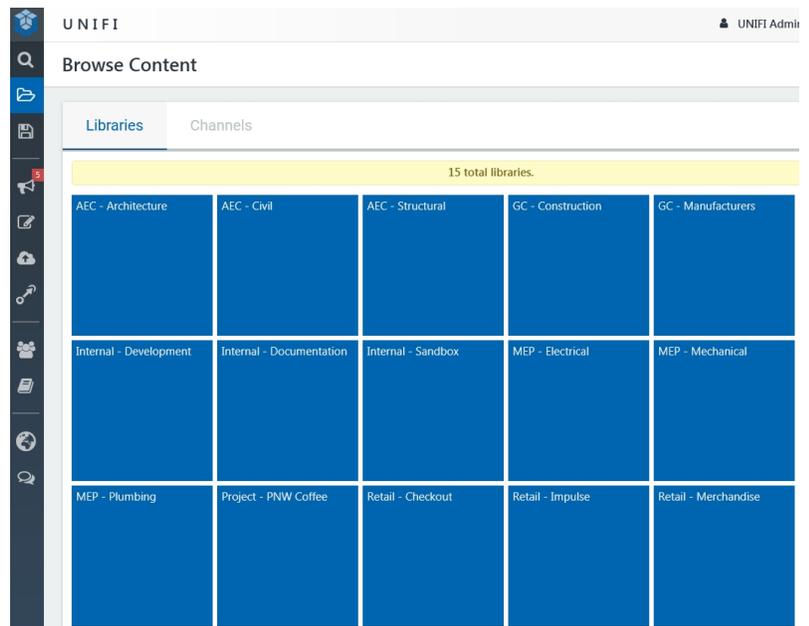
Solution

HDR was ahead of the curve in acknowledging the need to gain control of BIM content to maintain their world-class status. Because HDR is a large firm with multiple offices, they had a long list of requirements for a content management system that needed to be met. After careful evaluation of all available solutions on the market, UNIFI was the clear choice for its scalability, user interface, and customization capabilities.

- **Single Source of Truth:** HDR understood that BIM content is the foundational currency fundamental to all project deliverables. Therefore, gaining control of this content became a top priority for their firm. UNIFI enabled HDR to develop a controlled, custom, content library which serves as a single source of truth for their organization. By implementing UNIFI into their workflow, HDR designers could access and implement content in a model with full confidence that it had been calibrated through the HDR quality control process. Ultimately, implementing UNIFI resulted in efficiency throughout the design process including enhanced content quality and excellence, reduced errors, and a reduction in rework which saves HDR thousands of dollars and hours annually.

- **Customization That Scales:** UNIFI stood out to HDR amongst competitors for its user interface, which they describe as "simplistic on the surface yet complex behind the scenes". HDR stated that the extensive administrative and management functionality within UNIFI are extremely powerful and empower them to gain full control over their content. Meanwhile the UI is user friendly, such that UNIFI is easy to implement, use, and customize, making it the ideal solution for promoting user adoption.

Not only was UNIFI HDR's first choice in terms of its powerful product features and best-in-class solutions, but the UNIFI team also stood out to HDR and was a key factor in their choosing UNIFI as their content management system.

UNIFI was founded by designers who experience and understand the problem the industry faces around BIM content first hand. HDR saw the same passion in UNIFI's team for BIM that they have for design. HDR knew well that selecting a platform was only half the job, then implementation begins. UNIFI's commitment to journeying with customers through their support, customer success, sales, product development, and marketing teams, set them apart. From the time HDR initially implemented UNIFI several years ago, to the continual evolution of their BIM content libraries, UNIFI is eager to support and assist HDR along the way, in every way possible.

UNIFI is honored to be entrusted by HDR to provide solutions that help them continually deliver top quality projects, efficiently, which ultimately saves them thousands annually.