



**“UNIFI is the best content management system for both functionality and customer support.”**

– Coral Homes

# CORAL HOMES

Since its inception in 1990, Coral Homes’ vision was to provide innovative home designs built on quality craftsmanship and attention to detail. Over 30 years later, this vision proudly lives on. The trusted Coral Homes brand was cemented by consistently offering clients a wide range of affordable homes with unbeatable value inclusions, which are standard by name but designer by nature. The foundation of Coral Homes’ business is built on transparency, trust, and outstanding customer service, which has resulted in countless industry awards for business excellence. In order to remain efficient and produce a level of high quality work - Coral Homes consistently seeks out opportunities to improve by implementing regular and thorough workflow management and audits.

## Challenge

Coral Homes identified an escalating need for accessibility, structure, and order within their growing content library and started seeking out a content management solution. They needed a platform that would alleviate some of their immediate needs, was customizable and positioned to grow with the business. Furthermore, Coral Homes had a drafting team on Revit LT which posed a unique challenge, as Revit LT does not support Revit add-ins, but these users still needed access to Coral Homes' content.

## At A Glance...

- Coral Homes identified an escalating need for accessibility, structure, and order within their growing content library and started seeking out a content management solution
- UNIFI proved to be the only solution on the market for that met Coral Homes' requirements

**“After thoroughly investigating a number of content management options, UNIFI became the clear choice for its functionality, analytics, road map, and on-boarding.”**

– Heather Shi,  
BIM Leader

## Solution

In addition to UNIFI Coral Homes trialed several different content management solutions. After rigorous evaluations, over several months, involving several members of their team, UNIFI proved to be the only solution on the market for that met Coral Homes' requirements. Specifically, UNIFI's functionality, analytics, road map, API, and customer support was head and shoulders above the other solutions they considered.

- **Enhanced Efficiency via Exclusive**

**Functionality:** UNIFI was full of unique features that the other options they considered lacked. The Coral Homes team was particularly impressed with UNIFI's Project Analytics to gain data insight, Content Requests for streamlined communication and easy tracking, and Saved Searches for alignment on essential content for projects.

- **Accustomed to Custom:** According to Coral Homes, what was even more outstanding than the robust functionality within the UNIFI platform was the UNIFI teams eagerness to go the extra mile to journey with them and resolve their unique challenges. Team UNIFI's proactive approach to address Coral Homes specific needs was exemplified throughout the evaluation and on-boarding process, including a custom training session and document prepared for the Revit LT users at Coral Homes.

range 2 Designed By Coral Homes

In short, the team at UNF is described as, "practical and helpful, which gave us comfort we were in good hands" says Coral Homes BM Team Leader, Heather Shi. While Coral Homes' beautiful designs are unique, their experience with the UNIFI platform and team is far from it. UNIFI is proud to report that the world's leading AEC organizations from across the globe echo Coral Homes' experience, including Stantec, HOK, CRB, Kimley Horn, WSP, and Chick-fil-A. As the second adopted Autodesk Revit add-in, UNIFI has achieved a 9.8/10 onboarding score and 100% client satisfaction rating among their 40,000+ users. Want to see for yourself what all the fuss is about? To start saving your designers an hour a day and seeing how UNIFI can enhance your business, please visit us at [UNIFILabs.com/getstarted](http://UNIFILabs.com/getstarted) to try UNIFI free today.

### ABOUT UNIFI:

UNIFI is the single source cloud platform to control, manage, and analyze digital building content. UNF Content Management supports all file formats – Revit, Bentley, SketchUp, AutoCAD, jpg, xls, doc – enabling any file to be stored, accessed and managed on UNIFI. Trusted, high quality manufacturer content hosted on.

UNF Connect easily integrates into the existing libraries and models of designers and specifiers.

UNF nsights provides actionable analytics to maximize the investment in digital content. Learn why leading architectural, engineering, construction and manufacturing organizations trust UNIFI as the complete solution for their digital content needs at [www.unifilabs.com](http://www.unifilabs.com) or contact us at 702.834.552

