



# Survey Says: "Project Analytics is an essential tool to monitor model health."

## Overview

HMC Architects is a leading design firm trailblazing the industry with their commitment to delivering designs that, "work, wow, and withstand." The HMC team stands out for its robust skill-set, innovation, prowess, authenticity, and passion in which they consistently going above and beyond for their clients. Their portfolio is equally as impressive in its diverse range of healthcare, education, and civic projects.

HMC's outstanding growth has earned them a spot on the ENR Top 500 design firm list. Beyond delivering breathtaking designs, HMC is committed to giving back through social innovation, community engagement, the Design Futures Foundation (DFF), and pro bono design services. With HMC, you are not only assured good design, but also the opportunity to work with good people.

## Challenge

As HMC experienced rapid growth thanks to securing a variety of prominent projects, they realized they had no real way to gauge how their models were performing. The HMC team was repeatedly frustrated as their Revit models crashed and identifying the root cause took hours, if not days. As an innovative organization, HMC knew the importance of being proactive and knew there had to be a better way to prevent model crashes before they happened.

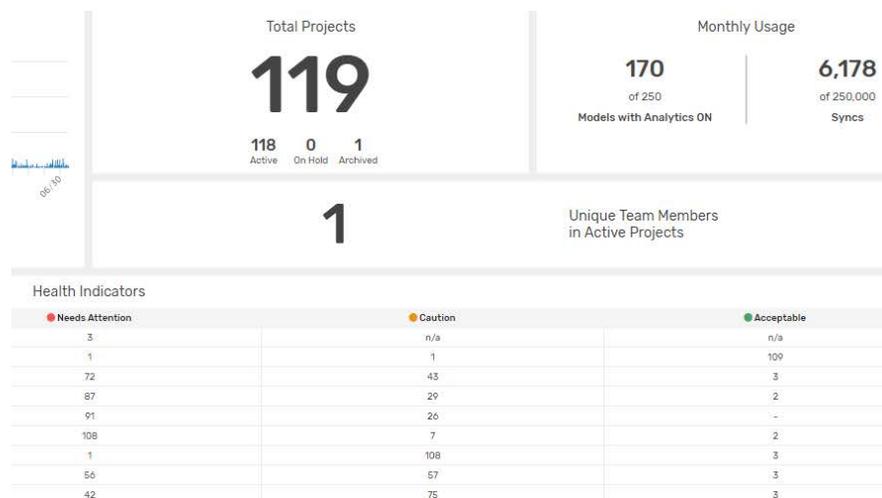
In addition, HMC had various versions of Revit deployed across their projects. They sought out a tool that could enable them to achieve consistency and standardization across their models.

## HMC Architects

*"Before Project Analytics, we employed various methods to gauge how a model was performing. When models crashed it was laborious to identify the cause. Project Analytics empowers us to proactively prevent issues that may arise within our models."*

– Nancy Reyes

Associate Principal | Corporate BIM Director



## Solution

HMC prides itself on being a team of problem solvers, prepared to dive in and find innovative solutions regardless of the complexity of the issue at hand. Their implementation of UNIFI's Project Analytics health monitoring platform perfectly exemplifies that commitment to constant innovation. They scoured the market for a solution that would enable them to have full visibility into their models and found UNIFI to be the only platform that addressed each of the following needs:

- **Proactively Identify Model Errors:** HMC states that by implementing UNIFI Project Analytics they gained real-time control, transparency, and insight into the health of their models right away. With this critical information at their fingertips in an easy-to-read dashboard, they've successfully solved the major problems of model errors, sync issues, and crashes. The days of heightened anxiety and frantic phone calls upon a model crash are in the past for HMC, as they can now proactively identify issues, set limits on Revit links and images, and ultimately avoid model crashes with UNIFI Project Analytics.
- **Flexibility that Scales:** The problem solvers that led the charge at HMC were thoughtful in their search for a project health monitoring solution. In addition to UNIFI, they evaluated CTC Hive's Project Analytics platform. Overall, they found Hive's platform to be complicated and difficult to use, which was very apparent by the minimal adoption among their users. On top of this, cloud-based UNIFI enabled the HMC team to access their project health dashboards anytime, anywhere, which was key to empowering their team to focus on their top priority; spectacular design.

## Wrap Up

Whether it be enhancing an internal workflow or their dedication to the sustainability of the projects they design, HMC is always thinking critically and long term. Those priorities were front and center when it came to evaluating and implementing a project health monitoring platform.

In fact, the HMC team had a major concern throughout the evaluation process regarding the scalability of the platform they selected. Not only did they want a product that fulfilled their project health monitoring needs, but a team behind that product that could respond to their questions and grow with them.

According to HMC, UNIFI has exceeded expectations on both fronts. They stated, "the UNIFI team has been very supportive and delivered everything we're looking for. Together, we're building a very powerful data system, with longevity."



### ABOUT UNIFI:

UNIFI is the single source cloud platform to control, manage, and analyze digital building content.

**UNIFI Content Management** supports all file formats – Revit, Bentley, SketchUp, AutoCAD, jpg, xls, doc – enabling any file to be stored, accessed and managed on UNIFI. Trusted, high quality manufacturer content hosted on **UNIFI Connect** easily integrates into the existing libraries and models of designers and specifiers. **UNIFI Insights** provides actionable analytics to maximize the investment in digital content. . Learn why leading architectural, engineering, construction and manufacturing organizations trust UNIFI as the complete solution for their digital content needs at [www.unifilabs.com](http://www.unifilabs.com) or contact us at **702.834.5525**